

# ECO Stars Fleet Recognition Scheme<sup>®</sup>

## ECO Stars Case Study

### Greggs sliced £750K off their running costs

#### Greggs Edinburgh

**Nature of business:** Bakery chain

**Number of employees (Edinburgh):** 106

**Fleet (Edinburgh):** 11 refrigerated HGVs, all Euro 6

**Average annual mileage:** 82,876 Kms per vehicle

**Area covered:** Trunking between Edinburgh and the Clydesmill bakery in Glasgow, shop deliveries to Edinburgh & Borders, Fife, Dundee & Aberdeen.

#### Greggs plc

Greggs plc is the largest bakery chain in the United Kingdom, with 1,671 outlets. It specialises in savoury products such as pasties, sausage rolls and sandwiches and sweet items including doughnuts and vanilla slices.

Greggs of Scotland's Edinburgh fleet joined the ECO Stars Edinburgh scheme in 2011. They achieved a highly creditable rating of four stars at their first assessment and have followed up with the maximum five stars rating by acting on the recommendations of the ECO Stars fleet expert. A combination of improvement to their local operation together with sharing their learning across the whole company has not only ensured reconfirmation of their five star status, but has brought about an impressive saving of £750K on Greggs' national running costs.

#### The process

Greggs supplied a full fleet listing to the ECO Stars field consultant. The consultant followed up with an on-site visit to discuss fleet and fuel management practices and to complete the application form. Each individual vehicle was assessed along with the overall fleet management operation – the result was a four star rating. This was an excellent start and reflected their proactive approach to achieving operational efficiency. As part of the ECO Stars process, once the assessment has been completed, a 'Road map' is produced which highlights key actions that could be considered.

#### Greggs plc key actions

- Enhanced driver training and targets
- Telematics rolled out across whole fleet
- Cab heaters installed
- Direct driver fridges phased out



[www.ecostars-uk.com](http://www.ecostars-uk.com)



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## Greggs plc key benefits

- ✓ Improved professionalism of drivers
- ✓ 11% increase in MPG
- ✓ £750K savings across the national fleet
- ✓ Insurance claims halved over a three year period
- ✓ Reduced repair and maintenance costs

## Telematics, training and targets

Greggs had been trialling a telematics system in one vehicle; ECO Stars recommended that this practice should be extended to all vehicles to realise the maximum benefits. Greggs has seen a dramatic increase in the number of miles per gallon driven across the fleet following the installation of telematics systems in all vehicles. This, together with enhanced driver training which places emphasis on both safe and fuel efficient driving, has led to an impressive 11% increase in MPG.

Trainers are RoSPA gold standard and all drivers attend one CPC training course per year. Additionally some vehicles are now fitted with a thermal detection system for cyclists and pedestrians and all vehicles are fitted with reversing cameras and sound. Greggs' commitment to continuous improvement has paid dividends in both increased MPG and safety, with insurance claims and premiums significantly reduced as a result.

Monitoring and targeting help to maintain standards, with head office, site and driver league positions published regularly. Benefits are twofold: firstly, healthy competition among the drivers raises standards and secondly, lessons learned locally can be shared throughout the company.

## Shared learning

Learning from Edinburgh has been shared at joint site meetings and has contributed to Greggs' national savings. Reductions in accidents, 'knocks and bumps' and additional wear and tear have all contributed to the company's saving more than £750K across the national fleet.

## Reduced engine idling

Equipment requiring the engine to be running 'idle' from the main fuel source has now been phased out. Fridges are now run separately from the main fuel source on red diesel and night heaters have been fitted into each vehicle to reduce the need for idling during cold spells or while the driver is on a break.

Both of these measures demonstrate the company's environmental commitment, by reducing both emissions and noise impact on neighbours.

## Reassessment and future plans

The ECO Stars reassessment in 2014 confirmed Greggs' continued five star status and recommended that Greggs continue to review their current list of KPIs and revise as necessary to ensure they remain relevant.

James McMillan, Greggs of Edinburgh's Transport Manager was delighted to find that their five star rating had been retained. They will continue to seek out operational efficiencies and intend to work towards the new five star Gold rating.

*"We are proud to have been awarded the top five star rating by ECO Stars. Having our achievements recognised by this national scheme is very important to us and receiving advice and recommendations to make further improvements will not only help us in Edinburgh, but Greggs nationally".*



**James McMillan**

Transport Manager, Greggs of Edinburgh

## Interested?

*It couldn't be easier!*

To join ECO Stars call: **01543 416 416**  
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